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## LOCALVALU TERMS FOR SELLERS

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### BACKGROUND:

These Terms for Sellers, together with any and all other documents referred to herein, set out the terms under which Users (“Sellers”) sell on Our Marketplace. Please read these Terms for Sellers carefully and ensure that You understand them before selling on Our Marketplace. You will be required to read and accept these Terms for Sellers when You complete our Application Form. If You do not agree to comply with and be bound by these Terms for Sellers, You will not be able to sell on Our Marketplace. These Terms for Sellers, as well as any and all contracts are in the English language only. We may amend or add to these terms and conditions at any time by posting any amendments on Our Site. Your continued use of Your account will denote acceptance of any amendments of additions.

### 1. Definitions and Interpretation

1.1 In these Terms for Sellers, unless the context otherwise requires, the following expressions have the following meanings:

<b>“Account”</b>	means an account required to access and/or use certain areas of Our Site, including Our Marketplace;
<b>“Buyer”</b>	means a User who makes a purchase on Our Marketplace;
<b>“Content”</b>	means any and all text, images, audio, video, scripts, code, software, databases, and any other form of information capable of being stored on a computer that appears on, or forms part of, Our Site;
<b>“Listing”</b>	means a listing on Our Marketplace advertising an item or items for sale;
<b>“LocalValu Discount Loyalty Tokens” or “LocalValu Tokens”</b>	The terms are interchangeable and mean unique tokens issued by Us to Sellers and Buyers to effect a discount to complete a cash transaction in Our Marketplace.
<b>“Marketplace”</b>	means Our platform for Buyers and Sellers on Our Site;
<b>“LocalValu App”</b>	means the App operated by Us
<b>“Our Site”</b>	means this website, <a href="http://www.localvalu.com">www.localvalu.com</a> ;
<b>“Seller”</b>	means a User who sells on Our Marketplace;
<b>“Transaction Fee”</b>	means a percentage fee applied to each sale made on Our Marketplace as set out in clause 10;
<b>“User”</b>	means a user of Our Site;

<b>“User Content”</b>	means any Content added to Our Site by a User;
<b>“We/Us/Our”</b>	Means Instant Discounts Limited a limited company registered in England under company number 03883145 registered office Woodend Parsonage Lane, Farnham Common, Slough SL2 3NZ

## **2. Information About Us**

2.1 Our Site is owned and operated by Instant Discounts Limited You a limited company registered in England under company number 03883145, whose registered address is Woodend Parsonage Farnham Common Lane Slough SL3 2NZ

## **3. Access to and Use of Our Site**

- 3.1 Access to Our Site is free of charge.
- 3.2 It is Your responsibility to make any and all arrangements necessary in order to access Our Site.
- 3.3 Access to Our Site is provided “as is” and on an “as available” basis. We may alter, suspend, or discontinue Our Site (or any part of it) at any time and without notice. Subject to the remainder of these Terms for Sellers, We will not be liable to You in any way if Our Site (or any part of it) is unavailable at any time and for any period.
- 3.4 Use of Our Site is also subject to Our Terms of Use. Please ensure that You have read them carefully and that You understand them.

## **4. Age Restrictions**

You may only sell on Our Marketplace if You are at least 16 years of age.

## **5. Our Marketplace**

Our Marketplace is provided solely as an online venue for Buyers and Sellers. It is a unique marketplace that provides Buyers with a discount on their cash purchases by means of Localvalu Discount Loyalty Tokens. It is a fundamental term of Your account that You provide a percentage discount on any sale made by You and that discount is payable by any Buyer by means of LocalValu Discount Loyalty Tokens issued Us .

We are not a party to any transactions or other relationships between Buyers and Sellers. You hereby acknowledge and agree that:

- 5.1 Buyers are not making purchases from Us and are not entering into a contract with Us. A Buyer’s purchase is from You, and their contract is with You;
- 5.2 We will provide LocalValu Discount Loyalty Tokens to Buyers and Seller purely for the purpose registering a discount on sales and purchases.
- 5.3 LocalValu Discount Loyalty Tokens have no monetary value and cannot be exchanged for cash. Under no circumstances can Lovcalvalu Loyalty Tokens be purchased, sold or otherwise exchanged for cash or other monetary consideration whatsoever either from us or any other LocalValu member and

or merchant. They remain the property of Instant Discounts Limited at all times. The amount of any discount that You accept by means of LocalValu Discount Loyalty Tokens is set solely by You but must be at least 5% of the transaction value. Full details of the suggested discount timings are set out in the Application Form. The LocalValu Token is an electronic record and representation of a merchant sales discount in the same way that a coupon may be supplied offering a % off.

- 5.4 Failure to provide a discount by means of LocalValu Discount Loyalty Tokens will result in Your exclusion from Our Marketplace.
- 5.5 We will not be a party to any dispute between You and any Buyer or another Seller. Any claims must be made directly against the party concerned;
- 5.6 You will indemnify and hold Instant Discounts Limited harmless against any claims that may be made by Buyers against Us by reason of any transaction entered into by You with any other Member.
- 5.7 We do not pre-screen Sellers or any items that You advertise in Listings on Our Marketplace. We are not, therefore, in any way responsible for any items sold or for the content of any Listings; and
- 5.8 While You are required to comply with these Terms for Sellers, which include provisions covering important matters such as payment methods, processing times, and delivery methods, We recognise that all Sellers are different and may not accept the same payment methods, process transactions within the same time frame, or offer the same delivery methods (or prices).
- 5.9 You may use Our Marketplace to make purchases from any other business Seller using Your LocalValu Discount Loyalty Tokens in Your account to pay the discount portion of any purchase.
- 5.10 We may promote third parties on Our Site from time to time.

## **6. What Can and Cannot be Sold on Our Marketplace**

- 6.1 The following are permitted on Our Marketplace:
  - 6.1.1 You may offer for sale any items that may lawfully be bought and sold in the United Kingdom.
- 6.2 The sale or promotion of following are not permitted on Our Marketplace:
  - 6.2.1 pornography, gambling products and or prostitution services or advertisements for the same
  - 6.2.2 Anything that it is unlawful to sell or offer for sale in the United Kingdom.
- 6.3 We reserve the right to remove any Listing that in our opinion and without justification breaches the spirit of LocalValu or the provisions of this Clause 6. In addition, We may also suspend or terminate Your Account. All sums due will remain due and payable notwithstanding any suspension or termination for any reason.

## **7. Descriptions Policy**

When selling on Our Marketplace, it is important that all descriptions of items are truthful and accurate, and that all visual representations are true representations of

what You are selling (as far as is reasonably possible). You agree that all Listings submitted by You will comply with the following:

- 7.1 if an item is not new, it must not be described as such;
- 7.2 if an item is used, the description must give as much detail as is reasonably possible about the age of the item, its condition, and any damage or defects;
- 7.3 if an item is not original (i.e. it has been purchased from, or otherwise supplied by, another party), it must not be described as such;
- 7.4 You may only describe something as being made or done by You if that is truly the case. If any other party is involved, Your Listing must state and describe their involvement;
- 7.5 subject to sub-Clause 7.6, photographs must be of what You are selling and not stock photographs, photographs from other Sellers or websites, drawings, renderings, or other representations; if You are selling multiples of the same item (including, but not limited to, items made to order, customised versions of an item, or variations resulting in a similar but not identical product), You do not need to include photographs of every individual item, provided that Your description sets out any variations that are likely to be made, stating that the photographs provided are examples only;
- 7.6 Your listing must include delivery costs where it is possible to calculate them in advance, or reasonable estimates or brackets where it is not possible to calculate them in advance;
- 7.7 if You are offering items made or customised to order, provide full details of the options available to Buyers;
- 7.8 if You are offering items made or customised to order and the price for those items will vary according to a Buyer's requirements, include full details of pricing including, if possible, set prices for different versions of an item or, if this is not possible, a statement that pricing will vary according to the Buyer's requirements;
- 7.9 if You are offering items made or customised to order, You must provide reasonable estimates for the time required to make or customise such orders and use all reasonable efforts to ensure that You keep to such times;
- 7.10 You must not use any Content that belongs to other parties in Your Listings without their express permission (please refer to Clause 8 for more information on intellectual property rights);  
  
Your Listing must not advertise alternate locations from which Your items can be purchased, thereby avoiding Our Transaction Fees of LocalValu Loyalty Token rules.
- 7.11 You are solely responsible for complying with the above Description Policy.

## **8. Intellectual Property Rights**

- 8.1 The provisions of Clause 6 of Our Terms of Use apply to all User Content submitted to Our Site, including any and all User Content submitted to Our Marketplace Sellers must, at all times, respect the intellectual property rights of other Sellers on Our Marketplace. Under no circumstances may You use intellectual property belonging to another party without that party's express permission.
- 8.2 If You feel that another User (whether they are another Seller or a Buyer or

otherwise) has infringed Your intellectual property rights in any way, please contact Us at [complaints@localvalu.com](mailto:complaints@localvalu.com).

- 8.3 If another party contacts Us accusing You of infringing their intellectual property rights:
  - 8.3.1 We will contact You to inform You of the complaint;
  - 8.3.2 We may remove the User Content that is the subject of the complaint;
  - 8.3.3 if You have questions regarding the complaint, or wish to challenge it, You must contact the complaining party. We will not be a party to any dispute concerning intellectual property and cannot assist in resolving such disputes; and
  - 8.3.4 You are free to resubmit the User Content in question if the complaint is resolved and You have the permission of the complaining party to do so (where it is required). We can neither permit nor deny such resubmission as We will not be a party to the dispute.

## **9. Seller Rules and Acceptable Usage Policy**

- 9.1 When using Our Marketplace, You must do so lawfully, fairly, and in a manner that complies with the provisions of this Clause 9. Specifically:
  - 9.1.1 You must ensure that You comply fully with all local, national, or international laws, and/or regulations (including but not limited to those which may apply to the item(s) You wish to sell);
  - 9.1.2 You must not use Our Marketplace in any way, or for any purpose, that is unlawful or fraudulent;
  - 9.1.3 You must not use Our Marketplace to knowingly send, upload, or in any other way transmit data that contains any form of virus or other malware, or any other code designed to adversely affect computer hardware, software, or data of any kind;
  - 9.1.4 You must not use Our Marketplace in any way, or for any purpose, that is intended to harm any person or persons in any way;
  - 9.1.5 You must always provide accurate, honest information about Yourself and any and all items that You are selling on Our Marketplace;
  - 9.1.6 You must not charge excessively for delivery to Buyers;
  - 9.1.7 You must state the price of an item accurately and clearly, and must not change it in order to avoid paying the applicable Transaction Fee; and
  - 9.1.8 You must not engage in any form of price fixing with other Users (including Sellers and Buyers).
  - 9.1.9 You must comply fully with the Consumer Protection from Unfair Trading Regulations 2008 at all times.
- 9.2 When using Our Marketplace, You must not submit anything (including, but not limited to, material in a Listing) or otherwise do anything that:
  - 9.2.1 is sexually explicit;
  - 9.2.2 is obscene, deliberately offensive, hateful, or otherwise inflammatory;
  - 9.2.3 promotes violence;

- 9.2.4 promotes or assists in any form of unlawful activity;
  - 9.2.5 discriminates against, or is in any way defamatory of, any person, group, or class of persons; race; gender; religion; nationality; disability; sexual orientation; or age;
  - 9.2.6 is intended or otherwise likely to threaten, harass, annoy, alarm, inconvenience, upset, or embarrass another person;
  - 9.2.7 is calculated or is otherwise likely to deceive;
  - 9.2.8 is intended or otherwise likely to infringe (or threaten to infringe) another person's right to privacy or otherwise uses their personal data in a way that You do not have a right to;
  - 9.2.9 misleadingly impersonates any person or otherwise misrepresents Your identity or affiliation in a way that is calculated to deceive (obvious parodies are not included within this definition provided that they do not fall within any of the other provisions of this sub-Clause 9.2);
  - 9.2.10 implies any form of affiliation with Us where none exists;
  - 9.2.11 infringes, or assists in the infringement of, the intellectual property rights (including, but not limited to, copyright, trademarks, patents, and database rights) of any other party; or
  - 9.2.12 is in breach of any legal duty owed to a third party including, but not limited to, contractual duties and duties of confidence.
- 9.3 We reserve the right to suspend or terminate Your access to Our Marketplace if You materially breach the provisions of this Clause 9 or any of the other provisions of these Terms for Sellers. Further actions We may take include, but are not limited to:
- 9.3.1 removing Your Listing(s) from Our Marketplace;
  - 9.3.2 issuing You with a written warning;
  - 9.3.3 legal proceedings against You for reimbursement of any and all relevant costs resulting from Your breach on an indemnity basis;
  - 9.3.4 further legal action against You as appropriate;
  - 9.3.5 disclosing such information to law enforcement authorities as required or as We deem reasonably necessary; and/or
  - 9.3.6 any other actions which We deem reasonably necessary, appropriate, and lawful.
- 9.4 We hereby exclude any and all liability arising out of any actions that We may take in response to breaches of these Terms for Sellers.

## **10. Joining Fees Monthly Fees Listing Fees and Transaction Fees**

- 10.1 We do not currently charge You a Joining fee a Monthly fee or Listing fee. We reserve the right to review this policy in the future. Any changes in this policy will be notified to You via the website. Continued use by You of Your account will denote acceptance of any change in Our fee structure.
- 10.2 A Transaction Fee of 3% of the gross value of the sales transaction (Price before deduction of LocalValu Discount Loyalty Tokens discount) will apply to each sale made by You. We reserve the right to charge payment processing

charges. We reserve the right to increase this fee at anytime.

- 10.3 Transaction Fees are calculated as set out in clause 10.2 and not on additional sums such as delivery charges.
- 10.4 Any and all actions designed to avoid the payment of any fees described in these Terms for Sellers (including, but not limited to those described in sub-Clauses 7.12 and 9.1.7) are strictly prohibited.
- 10.5 We may make charges for additional marketing fees. Any such charges in will be notified to You. Continued use by You of the website will denote acceptance of any additional marketing fees.

## **11. Payments to Us**

- 11.1 We will send You a monthly invoice by email showing all amounts due to Us in addition to any amounts already paid over the month since the previous statement. Statements and invoices can also be viewed in Your Account
- 11.2 All sums due must be paid by Direct Debit in full within 21 days of the date of Our invoice. You must keep in place a Direct Debit in Our favour of Any queries concerning Your account must be addressed by email to [accounts@localvalu.com](mailto:accounts@localvalu.com)
- 11.3 All sums due must be paid in full without any set-off, counterclaim, deduction, or withholding (except where any deduction or withholding of tax is required by law).
- 11.4 We accept the following payment methods:
  - 11.4.1 direct debit to Our nominated UK Bank Account.
  - 11.4.2 Failed DD will incur a charge of £15.
- 11.5 If You do not make any payment due to Us on time, We
  - 11.5.1 will suspend any Listings You have on Our Marketplace and may
  - 11.5.2 in addition, suspend or terminate Your Account on Our Site.
  - 11.5.3 All sums due will remain due and payable notwithstanding any suspension or termination for any reason.
  - 11.5.4 On termination of Your account any LocalValu Discount Loyalty Tokens will be forfeit to Us and You will have no right to use them in any Transaction of Our Site
- 11.6 If You believe that We have charged You an incorrect amount, please contact Us at [accounts@localvalu.com](mailto:accounts@localvalu.com) as soon as reasonably possible to let Us know.

## **12. Taxes**

- 12.1 It is Your responsibility to collect and pay applicable taxes on any sales made through Our Marketplace.
- 12.2 Where any tax, for example VAT, forms a part of the price of any item on Our Marketplace, the tax must be included in the price of the item.
- 12.3 Value added tax ("VAT") may be charged to Buyers on purchases and to Sellers on fees payable to Us.
- 12.4 If You are VAT registered, You may be required to charge VAT on the items that You sell on Our Marketplace.

12.5 For further information on VAT and other taxes in Your location, please contact Your local tax authority or Your advisor.

### **13. Delivery**

- 13.1 You must dispatch items as soon as is reasonably possible upon receipt of payment from a Buyer under Clause 12, taking into account the nature of the item(s) in question, preparation time and, where relevant, manufacturing time (if items are made or customised to order). Unless Your Listing has stated otherwise, or unless the Buyer has agreed otherwise, You must dispatch items no later than 30 calendar days after the date on which the sale takes place.
- 13.2 You must ensure that You dispatch items to the correct address provided by the Buyer. It is Your responsibility to ensure that the address that You use exactly matches that provided by the Buyer. If items dispatched do not reach the Buyer due to an incorrect address provided by the Buyer, it is the Buyer's responsibility and not Yours.
- 13.3 You are free to determine the delivery charges for Your items; however, delivery charges must be reasonable, not excessive, and must genuinely reflect the actual cost to You of delivering the item in question to the Buyer.
- 13.4 You must provide an accurate ships-from address to the buyer if requested.
- 13.5 You are responsible for delivering items to Buyers upon receipt of payment. You may deliver items personally, arrange with the Buyer for the Buyer to collect items, or use a postal or delivery service You agreed between You and the Buyer.
- 13.6 It is strongly recommended that You obtain proof of postage or dispatch when dispatching items. Such proof will be important in the event that a Buyer does not receive the item(s) from You.
- 13.7 You must comply with any and all applicable shipping and customs regulations when delivering items to Buyers. It is Your responsibility to check, be aware of, understand, and comply with all such regulations.

### **14. Buyers' Rights to Cancel and Return Items**

- 14.1 Buyers who are consumers (that is, not businesses) based in the European Union may be entitled to a "cooling-off" period within which they may cancel their contract with You and return an item for any reason. If applicable, the cooling-off period ends 14 calendar days after the day on which the Buyer (or someone nominated by the Buyer) receives the item.
- 14.2 The cooling-off period does not apply in the following circumstances:
- 14.2.1 If the item is sealed for health or hygiene reasons, and the Buyer has unsealed the item after receiving it; or
- 14.2.2 If the item consists of sealed audio or video recordings (e.g. CD or DVD) or sealed computer software, and the Buyer has unsealed the item after receiving it; or
- 14.2.3 If the item is digital content and it has been downloaded or otherwise accessed by the Buyer; or
- 14.2.4 If the item is likely to deteriorate quickly, for example flowers or food; or



- 14.2.5 If the item has been personalised or made-to-order for the Buyer; or
- 14.2.6 If the item has been inseparably mixed with another item or other items (according to their nature) after the Buyer has received it.
- 14.3 If a Buyer exercises their right to cancel during the cooling-off period, they must inform You of that decision within the cooling-off period. The Buyer may do so in any way they wish. Cancellation by email or by post is effective from the date on which the Buyer sends You their message. Please note that the cooling-off period lasts for whole calendar days. If, for example, the Buyer sends You an email or letter by 23:59:59 on the final day of the cooling-off period, their cancellation will be valid and must be accepted.
- 14.4 Items must be returned to You by the Buyer no more than 14 calendar days after the day on which the Buyer informs You that they wish to cancel. The Buyer will be responsible for the costs of returning items to You if they cancel under the cooling-off period.
- 14.5 When a Buyer cancels under the cooling-off period, You must issue a refund within 14 calendar days of the following:
  - 14.5.1 The day on which You receive the item(s) back; or
  - 14.5.2 The day on which the Buyer informs You (supplying evidence) that they have sent the item(s) back (if this is earlier than the day under sub-Clause 16.5.1); or
  - 14.5.3 If You have not yet dispatched the item(s), the day on which the Buyer informs You that they wish to cancel.
- 14.6 You may make certain limited deductions from refunds under this Clause 16 as follows:
  - 14.6.1 You may reduce a refund for any diminished value in an item resulting from the Buyer's excessive handling of it (e.g. handling going beyond that which would be permitted in a shop); and/or
  - 14.6.2 You are only required by law to reimburse standard delivery charges. If a Buyer has chosen a premium delivery method, You are only required to reimburse them for the equivalent of standard delivery.

## **15. Problems with Transactions and Buyers' Rights**

- 15.1 By law, You must provide goods and/or digital content that are/is of satisfactory quality, fit for purpose, as described at the time of purchase, in accordance with any pre-contract information that You provide to the Buyer, and that matches any samples or models that You have shown to the Buyer (unless You have made the Buyer aware of any differences).
- 15.2 If items do not conform with the requirements outlined in sub-Clause 17.1 and, for example, have faults or are damaged when the Buyer receives them, the Buyer must contact You as soon as reasonably possible to inform You of the problem. The following remedies will be available to the Buyer:
  - 15.2.1 Beginning on the day that the Buyer receives the item(s), if the item(s) is/are goods, the Buyer has a 30-calendar day right to reject them and to receive a full refund if they do not conform.
  - 15.2.2 If the Buyer does not wish to reject the item(s), if the 30 -calendar day rejection period does not apply, or if it has expired, the Buyer may request a repair or replacement. You must bear the costs and must

carry out the repair or replacement within a reasonable time and without significant inconvenience to the Buyer. If either a repair or a replacement is impossible or disproportionately difficult, You may offer the Buyer the alternative option (i.e. a replacement instead of a repair or vice versa) or a full refund. If the Buyer requests a repair or replacement during the 30-calendar day rejection period, that period will be suspended while You carry out the repair or replacement and will resume on the day that the Buyer receives the replacement or repaired item(s). If less than 7 calendar days remain out of the original period, it will be extended to 7 calendar days.

- 15.2.3 If, after a repair or replacement, the item(s) still do not conform (or if You cannot repair or replace it/them, as described above, or if You have failed to act within a reasonable time or without significant inconvenience to the Buyer), the Buyer may have the right to keep the item(s) at a reduced price, or to reject it/them in exchange for a refund.
- 15.3 If the Buyer exercises the final right to reject the item(s) more than six months after receiving it/them, You may reduce any refund to reflect the use that the Buyer has had out of it/them.
- 15.4 Please note that Buyers will not be eligible to claim under this Clause 17 in the following circumstances:
  - 15.4.1 You inform the Buyer of any fault(s), damage, or other problems with the item(s) before the Buyer purchases them and it is because of that/those same issue(s) that the Buyer subsequently wishes to return them;
  - 15.4.2 the Buyer has purchased the item(s) for an unsuitable purpose that is neither obvious nor made known to You and the problem has resulted from the Buyer's use of the item(s) for that purpose; or
  - 15.4.3 the problem is the result of normal wear and tear, misuse, or intentional or careless damage.
  - 15.4.4 The costs of returning items to You should be covered by You, reimbursing the Buyer where necessary.
- 15.5 Refunds (whether full or partial, including reductions in price) under this Clause 17 must be issued within 14 calendar days of the day on which You agree that the Buyer is entitled to a refund.
- 15.6 Any and all refunds under this Clause 17 must include all delivery costs paid by the Buyer when the item(s) was/were originally purchased.
- 15.7 Further information on legal rights can be obtained from Your local Citizens Advice Bureau or Trading Standards Office.

## **16. Further Transaction Cancellation Rights**

- 16.1 You have the right to cancel a transaction and issue a full refund of any sums paid (including delivery charges) in the following circumstances:
  - 16.1.1 You and the Buyer have mutually agreed to cancel the transaction before the item(s) is/are dispatched;
  - 16.1.2 You and the Buyer have mutually agreed to cancel the transaction following receipt by the Buyer of the item(s) and the Buyer has returned the item(s) to You;

- 16.1.3 The Buyer has not paid; or
- 16.1.4 You have chosen to refuse service to the Buyer.
- 16.2 Refunds must be made within 14 days of:
  - 16.2.1 the date on which You and the Buyer agree the cancellation, under sub-Clauses 18.1.1 and 18.1.2; or
  - 16.2.2 the date on which You inform the Buyer that You are cancelling the transaction, under sub-Clauses 18.1.3 and 18.1.4.
  - 16.2.3 We are not obligated in any way to reverse a Loyalty Token transaction.

## **17. User Reviews**

- 17.1 We expect You to treat Our Site users with respect and fulfil their orders in a timely manner as required by Clause 15 above. We permit Buyers to submit reviews on their buying experience with sellers by means of a scoring system: 1 being the least positive 5 being the most positive.
- 17.2 As part of Your account You agree that we can publish buyer's legitimate and reviews made in good faith of Your goods or services provided that
  - 17.2.1 Our Member has made a verifiable purchase from You of Your goods and or services
  - 17.2.2 any facts stated are factually correct and true
  - 17.2.3 that opinions stated are genuinely held
  - 17.2.4 that reviews comply with Our Buyers Acceptable Usage Policy.
- 17.3 We may pre-screen, reject, reclassify, edit, or remove any User Review(s) from Our Site including, but not limited to, circumstances where, in Our sole opinion, they violate Our Buyer's Acceptable Usage Policy, or if We receive a complaint from a third party and determine that the User Review(s) in question should be removed as a result.
- 17.4 If we receive consistently poor reviews of Your goods and or services as defined by clause 17.5 we may in our sole discretion terminate Your account without further reference to You.
- 17.5 Poor reviews are defined as achieving an Average Review score of 2 or below following a minimum of 5 reviews

## **18. Your Account Cancellation Rights**

- 18.1 You may close Your Account and cancel Your agreement with Us by sending an email to [closure@localvalu.com](mailto:closure@localvalu.com) at any time without giving any reason.
- 18.2 Any outstanding sums due and payable to Us (including, but not limited to, Listing Fees and Transaction Fees) will remain payable by the original due date and Your Account will not be fully closed until all sums due to Us have been paid.
- 18.3 If You decide to close Your Account You must transfer Your LocalValu Discount Loyalty Tokens to any app users of Your choice prior to closing. Any Tokens not transferred by You prior to closing will be forfeit to us and You will not be entitled to any compensation or cash refund from Us for any Token balance in Your account.

- 18.4 If We have done something wrong, You may be entitled to cancel and receive a refund of certain sums paid for services that have not been provided to You. You may also be entitled to compensation. This may apply in the following circumstances:
- 18.4.1 We have breached these Terms for Sellers in a material way and fail to remedy the breach within 30 days of You asking Us to do so in writing; or
  - 18.4.2 We go into liquidation or have a receiver or administrator appointed over Our assets; or
  - 18.4.3 We change our service or these Terms for Sellers to Your material disadvantage; or
  - 18.4.4 We are adversely affected by an event outside of Our control that continues for more than six months

## **19. Our Liability to You**

- 19.1 As stated in Clause 5, We are not a party to any transactions, other relationships, or disputes between Buyers and Sellers.
- 19.2 We will provide You with a Local Loyalty Leader in the area You carry on business. Your Local Loyalty Leader will provide You support and advice so that You can make the most of Your account.
- 19.3 We will be responsible for any foreseeable loss or damage that You may suffer as a result of Our breach of these Terms for Sellers or as a result of Our negligence such damages shall be limited to the value of the transaction concerned or £100 whichever is the lower amount.
- 19.4 To the fullest extent permissible by law, We will not be liable to You for any loss of profit, loss of business, interruption to business, or for any loss of business opportunity.
- 19.5 Nothing in these Terms for Sellers seeks to limit or exclude Our liability for death or personal injury caused by Our negligence (including that of Our employees, agents, or sub-contractors); or for fraud or fraudulent misrepresentation.
- 19.6 Nothing in these Terms for Sellers seeks to limit or exclude consumers' legal rights. For more details of consumers' legal rights, please refer to Your local Citizens Advice Bureau or Trading Standards Office.

## **20. Termination of Your Account.**

- 20.1 We may terminate or suspend Your Account at any time for breach of the terms and conditions of Your Account. In our sole discretion we may permit You a period of time to remedy any breach that is capable of remedy for example the payment of any fees You may owe Us.
- 20.2 We may terminate Your account without giving any reason on giving You 7 (seven) days' notice.
- 20.3 Any attempt to disparage undermine copy and or replicate LocalValu's business will result in the immediate termination of Your account

## **21. Events Outside of Our Control (Force Majeure)**

- 21.1 We will not be liable for any failure or delay in performing Our obligations to

You where that failure or delay results from any cause that is beyond Our reasonable control. Such causes include, but are not limited to: power failure, internet service provider failure, industrial action by third parties, civil unrest, fire, explosion, flood, storms, earthquakes, subsidence, acts of terrorism, acts of war, governmental action, epidemic or other natural disaster, or any other event that is beyond Our reasonable control.

21.2 If any event described under this Clause 21 occurs that is likely to adversely affect Our performance of any of Our obligations to You:

21.2.1 We will inform You as soon as is reasonably possible;

21.2.2 Our obligations under these Terms for Sellers will be suspended and any time limits that We may be bound by will be extended accordingly;

21.2.3 We will inform You when the event outside of Our control is over and provide details of any new dates, times, or availability of services as necessary;

21.2.4 If the event outside of Our control occurs and continues for more than two months and You wish to exercise Your right to cancel You may do so by emailing us at [closure@localvalu.com](mailto:closure@localvalu.com). If You would prefer to contact Us directly to cancel, please use the following details:

Telephone: +[insert]

Email: [help@localvalu.com](mailto:help@localvalu.com).

Any refunds due to You as a result of Your cancellation under sub-Clause 21.2.5 will be paid to You as soon as is reasonably possible and in any event no later than 14 calendar days after Your Account is cancelled.

## 22. Communication and Contact Details

22.1 If You wish to contact Us with general questions or complaints, You may contact Us by telephone at [inset] by email at [help@localvalu.com](mailto:help@localvalu.com), or [complaints@localvalu.com](mailto:complaints@localvalu.com) or by post at Woodend Parsonage Lane Farnham Common Slough SL2 3NZ

22.2 For matters relating to Our Marketplace including, but not limited to, these Terms for Sellers, transactions, Buyers, and other Sellers, please contact Us by telephone at [insert], by email at [help@localvalu.com](mailto:help@localvalu.com), or by post at Woodend Parsonage Lane Farnham Common Slough SL2 3NZ

22.3 For matters relating to cancellations, please contact Us by email at [closure@localvalu.com](mailto:closure@localvalu.com) or by post at Woodend Parsonage Lane Farnham Common Slough SL2 3NZ, or refer to the relevant Clauses above.

## 23. Data Protection

23.1 All personal information that We may use will be collected, processed, and held in accordance with the provisions of EU Regulation 2016/679 General Data Protection Regulation ("GDPR") and Your rights under the GDPR.

23.2 For complete details of Our collection, processing, storage, and retention of personal data including, but not limited to, the purpose(s) for which personal data is used, the legal basis or bases for using it, details of Your rights and how to exercise them, and personal data sharing (where applicable), please

refer to Our Privacy Policy and Cookie Policy

[https://www.localvalu.com/terms\\_conditions/Cookiespolicy.pdf](https://www.localvalu.com/terms_conditions/Cookiespolicy.pdf) .

- 23.3 As a Seller, You will also collect, hold, and process Buyers' personal information in the course of transactions (for example, buyers' names, email addresses, and postal addresses). You must have Your own privacy policy in place to govern Your collection, processing, and holding of Buyers' personal data. Sellers are, therefore, also considered data controllers under the GDPR and You will be responsible for complying with Your legal obligations and protecting Buyers' rights under the GDPR. You must only use the personal data of other Users (whether they are Buyers or Sellers) to the extent necessary to complete a transaction, to communicate about a specific transaction, to communicate via Our Marketplace, and/or to respond to messages from them. You may not add any User to a mailing list, use their data for marketing, or retain any payment details. You may only use another User's personal data for additional purposes with their consent.
- 23.4 If a Seller and Us are found to be joint data controllers of any Buyers' personal data, and We are sued, fined, or otherwise incur any expense because of something You have done with a Buyer's personal data, You agree to indemnify Us for any expenses incurred by Us in connection with Your actions in respect of that personal data. Further details of the requirements of the GDPR can be obtained from the Information Commissioner's Office.

## **24. LocalValu App**

- 24.1 In addition to operating Our Site we also operate the LocalValu App. The App operates in a similar way to Our Site in that App users may make purchases from participating merchants and receive discounts using LocalValu Discount Loyalty Tokens issued by Us.
- 24.2 As a seller You may join as many App users as You choose, and we will reward them with LocalValu Discount Loyalty Tokens to redeem as part of a discount on a cash transaction with You or any other participating Seller.
- 24.3 We will set the number of Tokens that we issue to individual App users. The current initial number is 20 (twenty) tokens
- 24.4 Marketing to any App users that You join will by email is strictly controlled by us. We currently allow 2 (two) emails per month and those emails are sent by our marketing department.
- 24.5 The terms and conditions that apply to You and LocalValu App users is set out at [www.localvalu.com](http://www.localvalu.com)

## **25. Other Important Terms**

- 25.1 We may transfer (assign) Our obligations and rights under these Terms for Sellers to a third party (this may happen, for example, if We sell Our business). If this occurs, You will be informed by Us in writing. Your rights under these Terms for Sellers will not be affected and Our obligations under these Terms for Sellers will be transferred to the third party who will remain bound by them.
- 25.2 You may not transfer (assign) Your obligations and rights under these Terms for Sellers without Our express written permission.
- 25.3 If any of the provisions of these Terms for Sellers are found to be unlawful, invalid or otherwise unenforceable by any court or other authority, that / those provision(s) shall be deemed severed from the remainder of these Terms for

Sellers. The remainder of these Terms for Sellers shall be valid and enforceable.

- 25.4 No failure or delay by Us in exercising any of Our rights under these Terms for Sellers means that We have waived that right, and no waiver by Us of a breach of any provision of these Terms for Sellers means that We will waive any subsequent breach of the same or any other provision.
- 25.5 We may revise these Terms for Sellers from time to time in response to changes in relevant laws and other regulatory requirements. If any changes to these Terms for Sellers are to Your material disadvantage, You may cancel as set out above.

## **26. Law and Jurisdiction**

- 26.1 These Terms and Conditions, and the relationship between You and Us (whether contractual or otherwise) shall be governed by and construed in accordance with the law of England & Wales.
- 26.2 If You are a consumer, You will benefit from any mandatory provisions of the law in Your country of residence. Nothing in Sub-Clause 26.1 above takes away or reduces Your rights as a consumer to rely on those provisions.
- 26.3 If You are a consumer, any dispute, controversy, proceedings or claim between You and Us relating to these Terms and Conditions, or the relationship between You and Us (whether contractual or otherwise) shall be subject to the jurisdiction of the courts of England and Wales.
- 26.4 If You are a business, any disputes concerning these Terms and Conditions, the relationship between You and Us, or any matters arising therefrom or associated therewith (whether contractual or otherwise) shall be subject to the exclusive jurisdiction of the English courts.