

# OIYAA PARTNERS WITH THE BANGLADESHI CATERERS ASSOCIATION



## NEWS

Neeta Dhorajiwala and the team at Oiyaa are delighted to announce the UK launch of their new and wholly novel loyalty App. Oiyaa will be rejuvenating the high street by unifying the local independent traders and restaurateurs and is set to be an intrinsic part of the new high streets DNA.

The Loyalty Discount is tirelessly working to open doors for those traders – the small players, present and future, championing them in the changing retail landscape to ensure nobody is left behind.

The team behind Oiyaa are now extremely excited to be partnering with the Bangladeshi Caterers Association itself over half a century old and one of the UKs oldest and largest group British Bangladeshi Restaurants and takeaways with presence on virtually every high street in every town nationwide. The Association now represents and supports well over 12,000 British Bangladeshi Restaurants.

Aimed at the small to medium sized business sector the Oiyaa App, launched with the support of the Mayor of Watford and Peter Taylor, and the Watford Chamber of Commerce the Oiyaa App will revolutionise retail customer loyalty with its combination of real time spend incentives for customers and valuable insights for retailers.

As experts in the loyalty space for independent retailers democratising the infrastructure and tools that loyalty schemes offer to super charge businesses, fighting to make the system work fairly for every business, shopper and local councils. Oiyaa is endorsed by loyalty's biggest players and now trusted by Merchants and channel partners and councils who are all going to help drive the retail revolution and is launching throughout the UK this Summer.

To register interest and to learn more visit [www.oiyaa.com](http://www.oiyaa.com) or contact our friendly sales team [info@oiyaa.com](mailto:info@oiyaa.com) . **Don't miss out join today**